



3 CHOICE OF BRED HEIFERS & FIRST-CALF PAIRS

BRADLEY 3 RANCH, MEMPHIS, TEXAS

Few things in the seedstock cattle industry stand still for long. There is always progression and advancement and the cattlemen and cattlemen involved are always looking for the next piece of the puzzle to help grow and move their operation forward. Bradley 3 Ranch has done just that for the last 64 years as they meet the demands of their multigenerational, repeat customers to their annual 250+ head bull sale.

What began as a small project to offer their customers another breeding option, has grown into an elite cow herd allowing Bradley 3 Ranch to offer almost 100 Charolais bulls annually. This Charolais herd is focused on fertility, soundness, fleshing ability, and carcass value. These females are backed by a performance program dedicated to ultrasound proven carcass scans and diligent attention to data collection.

Select from over 30 Females tracing to the heart of the Bradley 3 Ranch herd and generations of M6 Ranch and Camp Cooley breeding. Herd sires include M6 Cool Hand 6110, M6 Cool Dance 734E – out of the M6 Ms Jewel 428 donor, M6 Cool Rep 8108, B3R F607 Confidence, M6 Bells & Whistles 630, M6 Cool & Stout 5106 P and OW Lead Time 6294 Pld.

AI Sires include ---- . Walking herdsire is B3R Pinnacle H628 a M6 Pinnacle son that stacks New Standard, Germaine, Brenda and Jewel Cow Families. Selection must be made by May 1, 2022.

Presented by:

Bradley 3 Ranch, Memphis, Texas, James Henderson, 940-585-6171 & Mary Lou Bradley-Henderson, 940-585-6471

NUMBER OF FEMALES	TOP 10%	TOP 20%
WW	9	17
YW	10	19
TSI	8	20
REA	11	22
MARB	10	19

